



VISION

Tully Sugar Limited seeks to continue to be a leader in the manufacture of quality products from sugar cane, and pursues growth opportunities that maximise the benefits for all stakeholders.

MISSION

To achieve its vision Tully Sugar Limited will –

- * Operate in a safe, sustainable and environmentally responsible manner.*
- * Meet our customers' needs with quality products and services.*
- * Maximise factory crush capacity at an efficient, sustainable rate using modern technology.*
- * Develop the innovative skills of our employees and foster open communication and a desire to learn.*
- * Support R & D to produce quality products that fully utilise our factory capacity.*
- * Pursue viable business investment opportunities.*
- * Strive to meet our shareholders' expectations.*
- * Fulfil our corporate responsibilities in the community.*
- * Seek out opportunities that enhance energy efficiency within our operations and strive to maximise our supply of renewable energy to our customers.*